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United tes Environmental Protection Agency Washington, DC 20460						Agency	Work Assic Gent Number 1-20					
SEPA Work Assignment							[X] Orig	[X] Original [] Amendment Number:				
Contract Nun EP-W-10-			ntract Period Base Option Period Number				Regio	Title of Work Assignment Region 4 P2 and Innovation Website Development				
Contractor	NAL ECO	NOMICS I	NC	ali .	-	Specify Section	on and Paragr	aph of Cor	tract SOV	V		
INDUSTRIAL ECONOMICS INC. Purpose: [X] Work Assignment Initiation [] Work Assignment Close-Out							Periods	of Perform	ance			
[Work Assignment Amendment Incremental Funding Work Plan Approval							From	From: 11/19/10 To: 11/18/11				
Comments: The purpo on the att	ose of this ached Sta	action is tatement of	o initiate Work.	a new	Work Assign	ment and r	request a	Work I	Plan fro	om the Cor	ntractor based	
[] Superfund Accounting and Appropriation								ns Data [X] Non-Superfund				
E DC (Max 6)	Budget/FYs (Max 4)	Appropriation Code (Max 6)	Budget Org. (Max 7)		Program Element (Max 9)	Object Class	Amount	(Dollars)	(Cents)	Site/Project (Max 8)	Cost Org/Code (Max 7)	
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Total \$0.00								127				
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Contractor WP Dated : Cost/Fee:								LOE:				
Cumulative Approved: Cost/Fee:\$0.00							LOE:127					
Work Assignment Manager Name								Branch/Mail Code				
PAMELA K. SWINGLE								Phone Number 404-562-8482				
(Signature) (Date)								Fax Number 404-562-8269				
Project Officer Name								Branch/Mail Code 1805T				
CATHERINE J. TURNER								Phone Number 202-566-0951				
								Fax Number 202-566-3001				
(Signature) (Date) Other Agency Official Name								Branch/Mail Code				
							Phone	Number	<u>-</u>		_	
								Fax Number				
(Signature) (Date) Contracting Official Name								Branch/Mail Code3803R				
BRADA EY R. ADSTINI								Phone Number 202-564-5574				
11/19/10												
(Signature) Date) Contrastor Acknowledgement of Receipt and Approval of Workplan (Signature and Title)								Fax Number 202-565-2560				
Contractor	cknowledgem	ent of Receipt a	nd Approval	of Workpla	an (Signature and Ti	tie)			Date			

Region 4 P2 and Innova on Website Development Contract: EP-W-10-002, Wor. Assignment: 1-20

Summary Information

Region 4 P2 and Innovation Website Development Title:

Period of Performance: From: 11/19/10 To: 11/18/11 11/19/10 Award Date:

Total Funding:

Procurement Management Roles

WORK ASSIGNMENT MANAGER:

U.S. E.P.A. Attn: PAMELA K. SWINGLE 61 FORSYTH STREET, SW ATLANTA, GA 30303

Mail Code:

Phone Number: 404-562-8482 Fax Number: 404-562-8269

E-Mail Address: swingle.pam@epa.gov

Attachments

Attachment Name

Region 4 P2 and Innovation Website Development

Region 4 P2 and Innovation Website Development

Contract: EP-W-10-002, Work Assignment: 1-20

Work Assignment SOW

Title: Region 4 P2 and Innovation Website Development

Contractor: IEc, Inc. Contract No.: EP-W-10-002

Work Assignment Number: 1-20

Estimated Period of Performance: Date of issuance to 1/31/11

Estimated Level of Effort: 127 hours

Key EPA Personnel:

Work Assignment COR (WA COR):

Pam Swingle

EPA Region 4, OPPI 404-562-8482 404-562-8269 (fax)

Contract Level COR: Cathy Turner

CMG/OPEI (1805T) 202/566-0940 202/566-3001 (fax)

Background and Purpose:

The purpose of this work assignment is to provide web services for the Office of Pollution Prevention and Innovation website to provide outreach on P2 and Innovation initiatives in Region 4. The purpose is to effectively communicate innovations to EPA staff, states, interested parties and groups, and the general public.

Quality Assurance (QA) Requirements

Check [] Yes or [x] NO, if the following statement is true or false. The Contractor shall submit a written Quality Assurance Project Plan for any project that is developing environmental measurements or a Quality Assurance Supplement to the Quality Management Plan for any project which generates environmental data using models with their technical proposal.

Work Assignment CORs will provide additional information here, if Yes is checked above

Tasks and Deliverables:

The WA COR will review all deliverables in draft form and provide revisions and/or comments to the contractor. The contractor shall prepare the final deliverables incorporating the WA COR's comments.

Contractor personnel shall at all times identify themselves as Contractor employees and shall not present themselves as EPA employees. Furthermore, they shall not represent the views of the U.S. Government, EPA,

Region 4 P2 and Innovation Website Development

Contract: EP-W-10-002, Wor, Assignment: 1-20

or its employees. In addition, the Contractor shall not engage in inherently governmental activities, including but not limited to actual determination of EPA policy and preparation of documents on EPA letterhead.

Task 1 - Prepare Workplan

The contractor shall prepare workplan within 15 calendar days of receipt of a work assignment signed by the Contracting Officer. The workplan shall outline, describe and include the technical approach, resources, timeline and due dates for deliverables, a detailed cost estimate by task and a staffing plan. The WA COR, Contract Level COR and the CO will review the workplan. However, only the CO can approve/disapprove the workplan. The contractor shall prepare a revised workplan incorporating the Contracting Officer's comments, if required.

- 1a. Workplan within 15 calendar days of receipt of work assignment.
- 1b. Revised workplan within 7 calendar days of receipt of comments from the Contracting Officer, if required.

Task 2 - Website Development Support [Section 3, Element 1: Planning and Management Support, pages para(s) 6, page(s) 1-7

As directed by the WA COR in written technical direction, the Contractor shall provide web services for the Office of Pollution Prevention and Innovation website to provide outreach on P2 and Innovation initiatives in Region 4. The purpose is to effectively communicate innovations to EPA staff, states, interested parties and groups, and the general public. These web services may include:

- 1. Updating existing website, including the design, testing and implementation of enhancements, adding and populating new modules.
- 2. Suggesting ways to improve the web site
- 3. Ensuring that all web work is in compliance with agency and government wide web policies and requirements. These include Federal Section 508 requirements for accessibility and EPA specifications for public web site and web page content.

Deliverables and schedule under Task 2

- 2a. Draft webpages on password protected server: no later than 3 weeks after completion of Task 1.
- 2b. Follow on draft web pages: no later than 2 weeks after edits provided by WA COR.
- 2c. Final webpages: no later than 1 week after final edits provided by WA COR.